

October 9, 2007

...the Sunrises in .Asia...



| Oct 9, 2007 | Sunrise 1 (SR1): Governmental Reserved Names |
|------------------------------------|--|
| | Governments or relevant bodies may "activate" (i.e. register) domains from the Reserved Names list compiled in Pre-Sunrise. Activations must be procured through .ASIA Accredited Registrars. Note that SR1 commences together with SR2a (however, SR1 will continue through Landrush) |
| Oct 9, 2007 to Oct 30, 2007 | Sunrise 2 (SR2): Registered Marks |
| | Sunrise 2a (SR2a): Early Bird Sunrise |
| | Mark must be applied for before March 16, 2004 (SR2a Cut-Off Date) Mark must be issued and valid upon domain registration application Applicant must have demonstrable usage of Mark (in the class if applicable) registered Registrant must be owner, co-owner or assignee of Mark Documentary evidence is not mandatorily required, but required upon request |
| | Sunrise 2b (SR2b): General Registered Marks |
| | Mark must be applied for before December 6, 2006 (SR2b Cut-Off Date) Mark must be issued and valid upon domain registration application Registrant must be owner, co-owner or assignee of Mark Documentary evidence is not mandatorily required, but required upon request. |
| | Sunrise 2c (SR2c): Extended Protection |
| Nov 13, 2007 to Jan 15, 2008 | Mark must be eligible for SR2a or SR2b (application for domain in SR2a/b is not a pre-requisite) Domain Name Applied For may be constituted with Mark plus significant words from the class description in the Nice Classification system (http://www.wipo.int/classifications/nivilo/nice/) E.g. Mark for "XYZ" in Nice Class 1: "Chemicals" may apply for "XYZChemicals.Asia" |
| | Sunrise 3 (SR3): Registered Entity Names |
| | Domain Name Applied For must correspond with the Registered Entity Name (i.e. company name / organization name) The juristic entity must be registered on or before December 6, 2006 (SR3 Cut-Off Date) Documentary evidence (e.g. certificate of incorporation, etc.) is required and must be submitted Submitted documents will be posted publicly (Note that SR3 begins together with SR2b & SR2c) |

Charter Eligibility Requirements

At least one of the Domain Contacts (Registrant, Admin, Tech or Billing) associated with the Domain Name must be a legal entity in the DotAsia Community (based on the ICANN Asia/Australia/Pacific Region described by 73 ccTLDs).

Trademark Offices

Trademark offices described by one of the codes listed in the WIPO Standard ST.3 code (http://www.wipo.int/ scit/en/standards/pdf/03-03-01.pdf)

Eligible String for Domain

The following exceptions are allowed:

- Spaces, punctuations and special chars (omitted or replaced by hyphen)
- Accented and combined characters (replaced by base character)
- Mark type or entity type identifiers, e.g. TM, LTD. (may be omitted)
- Special consideration for "Asia" (may be omitted in favor of .Asia TLD)
- Transliteration, romanization or variant forms are not accepted

Landrush & Go Live!

Launch dates are to be confirmed. Landrush is targed for February 2008, Go Live for March 2008.