


# .ASIA PIONEER DOMAINS PROGRAM

## Financial Assistance Consideration Request Form – 1&2 Character .Asia Domains

General Application Information		Inquiries: <a href="mailto:pioneers@dot.asia">pioneers@dot.asia</a>
<p><b>Deadline for Submission: October 17, 2013</b></p> <p>Applicants must submit one (1) electronic copy and two (2) hard copies of this Request Form TOGETHER with the corresponding Community Pioneer Application Form. Additional attachments may be included to substantiate or demonstrate support. <b>Proposals and this Financial Assistance Consideration Request Form must be submitted in BOTH hard copy and electronic copy before the deadline.</b> Proposals shall be deemed to have been made on the date of mailing marked on the receipt (hard copy), and on the date the email was transmitted (electronic copy).</p>		<p><b>For Official Use Only:</b></p> <p><input type="checkbox"/> Proposal Received:</p> <p><input type="checkbox"/> Proposal Accepted:</p> <p><input type="checkbox"/> Dispute Deposit:</p>
<p><b>NOTE: This Application Form is developed in A4 size and available in both PDF and fillable DOC formats. Please scale to print on Letter size paper if necessary.</b></p>		
<p><b>Acknowledgement and Acceptance of Terms and Conditions:</b></p> <p>Applicants are reminded that you MUST accept and agree to be bound by the Terms and Conditions upon the submission of this form to DotAsia. You must sign the Applicant's Certification in Section 4.0 (for the hard copy submissions). Applicants are strongly advised to refer to the .ASIA Pioneer Domains Program Policies for complete details regarding the Pioneer Domains Program. DotAsia reserves the right in its sole discretion to grant or not to grant any Financial Assistance Consideration to Applicants, with or without providing reason.</p>		
<p>Pages 1 of 7</p>		
<b>1.0</b>	<b>Nature of Team and Proposal</b>	
<b>1.1</b>	<b>Please indicate the .Asia domain name of interest.</b>	
	<p>This allows us to match and confirm your Financial Assistance Consideration with the Community Pioneer Domains Application Form and proposal. If you proposed more than one domain name of interest, please also include some of the other domains proposed.</p>	
<b>1.2</b>	<b>Please describe how the nature of your Proposal meets the requirement for Financial Assistance Consideration.</b>	
	<p>Explain whether your Proposal involves a non-commercial objective and operational model, or you are a team of student or recent graduates. Applicants are reminded to refer to Section 5 of the .Asia Pioneer Domains Program Policies for details of the requirements. More specifically, in order to meet the requirements, the Proposal must be non-commercial in nature and proposed by a not-for-profit organisation, OR the Proposal is submitted by a team of students or recent graduates (proposals from students or recent graduates – graduated in 2012 or later – may contain commercial business models)</p>	
<b>1.3</b>	<b>Please substantiate your claim for need of Financial Assistance Consideration.</b>	
	<p>Provide details of your organisation or team that demonstrates that you meet the requirement for Financial Assistance Consideration. Include references where appropriate.</p>	



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<b>1.0</b>	<b>Nature of Team and Proposal</b>
<b>2.0</b>	<b>Benefits and Contribution to the Community</b>
<b>2.1</b>	<b>Describe the level of benefit your proposal would bring to the Internet community.</b>
	<p>Please describe why your Proposal hold remarkable potential for bringing substantial benefit to the community. Also include how you intend to promote your services to ensure that contribution to the community is a prime concern for your initiative. This is applicable for student teams for commercial proposals as well.</p>
<b>2.2</b>	<b>Explain the contributions to the Asia Internet community.</b>
	<p>How will your proposal contribute to the Asia Internet community? Explain the effort and nature of services that is targeted towards the Asia community.</p>



<b>2.0</b>	<b>Benefits and Contribution to the Community</b>
<b>2.2</b>	<b>Explain how the Domain Name of Interest proposed would help in the cause.</b>
	<p>How will the domain name of interest make a difference for your initiative? How will you use the domain to create synergistic value for your initiative? You may include justifications for attracting investment, interest or other dynamics and implications as well.</p>
<b>3.0</b>	<b>Prospective Financial Support</b>
<b>3.1</b>	<b>Describe the current financial conditions for your organisation or team.</b>
	<p>Please include appropriate level of details to demonstrate that Financial Assistance Consideration is required. Include references where appropriate. Applicants are encouraged to include attachments to this request form to substantiate and support its claims.</p>



3.0	<b>Prospective Financial Support</b>
3.2	<b>Explain your plans for raising further capital for your initiative.</b> <p>The Pioneer Domains Program is intended for both commercial and non-commercial initiatives. However, the major objective for the program is to promote viable usage of .Asia domain names with relevant content along with active marketing of the .ASIA domain name, which in turn drives the interest, awareness and adoption of the .Asia TLD. DotAsia is committed to the long term success of .Asia Pioneer Domains. Describe how you intend to raise enough support, including operational and financial support for delivering on your Proposal if the Domain Name of Interest is allocated. Please include prospective funds, grants or capital investments (e.g. venture capital or angel investments) that you may be seeking and the likelihood of obtaining such means of capital.</p>



<b>3.0</b>	<b>Prospective Financial Support</b>

<b>4.0</b>	<b>Applicant Information</b>	
<b>6.1</b>	<b>Entity Information</b>	
	Legal Name:	
	Type of Entity:	<input type="checkbox"/> For-profit company / partnership <input type="checkbox"/> Not-for-profit organisation / association / co-operative / society <input type="checkbox"/> Individual (Natural Person) <input type="checkbox"/> Government / Government-owned agency <input type="checkbox"/> Academic / Research Institute <input type="checkbox"/> Other:
	Jurisdiction of Establishment:	
	Principal Address:	
	Telephone:	Facsimile:
	Please make sure phone and fax numbers include the country and area codes.	
	Email Address:	
	Website URL:	http://
<b>6.2</b>	<b>Primary Contact</b>	
	Position:	Title: <input type="checkbox"/> Mr. <input type="checkbox"/> Ms. <input type="checkbox"/> Other:
	First Name:	Middle Name / Initial:
	Last Name:	





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## 4.0 Applicant Information

4.0	Principal Address:			
	Email:		Mobile:	
	Telephone:		Facsimile:	

## 6.4 Additional References:

Please provide other relevant references to support your proposal and financial assistance consideration request:

## 5.0 Applicant's Certification

**BY SIGNING BELOW, THE APPLICANT'S SUBMISSION OF A PROPOSAL SHALL BE DEEMED AN EXPRESS REPRESENTATION, WARRANTY, AND CERTIFICATION BY THE APPLICANT THAT:**



## 5.0 Applicant's Certification

- The Applicant has read and understands the Terms and Conditions of the Pioneer Domains Program, investigated all aspects of the Terms and Conditions, including the .ASIA Pioneer Domains Program Policies, and is aware of the applicable facts pertaining to the Pioneer Domains Program, its procedures, and its requirements;
- The Applicant has read and understands the Proposal, the Application Form and this Financial Assistance Consideration Request Form and investigated all aspects of the Proposal, and is aware of the applicable facts pertaining to the Proposal, its representations, procedures, and its requirements;
- All information and representations provided by the Applicant to DotAsia, including all information and representations set forth in the Proposal and Financial Assistance Consideration Request Form, are current, complete, reliable, and accurate;
- The Applicant will update its Proposal and Financial Consideration Request Form in the event that it discovers any errors or that material changes occur affecting the completeness, reliability or accuracy of information contained in the Proposal;
- The Applicant acknowledges and agrees to all terms, conditions, and requirements contained in these Terms and Conditions, the Application Form, the Proposal and the Financial Assistance Consideration Form;
- The Applicant is able to deliver the services and products as specified in the Proposal;
- The Applicant understands and acknowledges that DotAsia reserves the right in its sole discretion to grant or not grant Financial Assistance Consideration to any Applicant for any reason, with or without explanation;
- Conduct investigative assessment of the Applicant's representations in a Proposal and Financial Assistance Consideration Form;
- The Applicant understands and acknowledges that, should a Financial Assistance Consideration request not be granted, the Applicant may continue with the process by making the full amount of the Marketing Commitment Deposit, or decide to forfeit or abandon the application;
- The Applicant understands and acknowledges that a Dispute Deposit for the amount equal to the Challenge Fee is still required if Financial Assistance is granted; and,
- The Applicant understands and acknowledges that an application that has been granted Financial Assistance Consideration does not automatically pass the evaluation process for a Pioneer Domain, nor does it exempt the application from the Challenge Process, or subsequent dispute resolution policies adopted by DotAsia.

**NO PROPOSAL SHALL BE ACCEPTED WHICH HAS NOT BEEN SIGNED IN INK IN THE APPROPRIATE SPACE BELOW.**

Authorized By (Name):		Position:	
Organisation / Legal Name:			
Signature:			Date:
<b>X</b>			(DD/MM/YYYY)